



SEPTEMBER 17, 2011
A SPECIAL INVITATION TO SPONSORSHIP

Wings of Hope

BUTTERFLY RELEASE

SATURDAY, SEPTEMBER 17, 2011
CUESTA PARK, MOUNTAIN VIEW
11 AM - 1 PM





*Wings of
Hope*



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11 AM - 1 PM

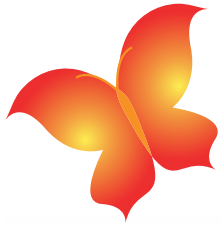
Dear Friends,

Butterflies provide a wonderful tribute for cherished loved ones. **The Wings of Hope Butterfly Release** event provides you with a unique way to honor or celebrate someone special in your life.

By sponsoring a butterfly, your contribution will help to provide support, education and hope to cancer patients, survivors, their loved ones and caregivers. Go to <http://www.cancersupportcommunity.net> to learn more about Cancer Support Community programs.

To become a butterfly sponsor, please select from one of the levels on the following pages.

Thank you so much, and we hope you will join us this year!



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SPONSORSHIP OPPORTUNITIES

Painted Lady (Presenting) Level: \$10,000

Only 1 available at this level.

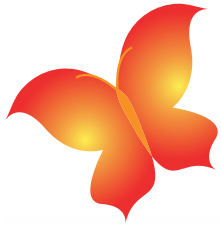
- Special set of butterflies for your organization released at the beginning of the program.
- Prominent Company logo placement on Event Flyers and Media Announcements
- Recognition at Wings of Hope event
- Speaking opportunity at kickoff event
- Company logo placement on Wings of Hope T-Shirts
- Company name and link to company website on the Cancer Support Community website
- Company name placed on corporate sponsor banner
- Opportunity for promotional material distribution
- Ad in upcoming Cancer Support Community Gala program
- Acknowledgement as a major sponsor in our agency newsletter and other publications throughout the year

Monarch Level: \$5,000

- Company logo placement on Event Flyers and Media Announcements
- Recognition at Wings of Hope event
- Company logo placement on Wings of Hope T-Shirts
- Company name and link to company website on the Cancer Support Community website
- Company name placed on corporate sponsor banner
- Acknowledgement as a major sponsor in our agency newsletter and other publications throughout the year

Viceroy Level: \$2,500

- Company logo placement on Event Flyers and Media Announcements
- Recognition at Wings of Hope event
- Company logo placement on Wings of Hope T-Shirts
- Company name and link to company website on the Cancer Support Community website
- Acknowledgement as a major sponsor in our agency newsletter and other publications throughout the year



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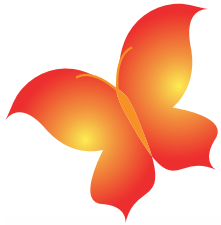
SPONSORSHIP OPPORTUNITIES (continued)

Buckeye (T-Shirt) Level: \$1,000

- Recognition at Wings of Hope event
- Company logo placement on Wings of Hope T-Shirts
- Company name and link to company website on the Cancer Support Community website
- Acknowledgement as a major sponsor in our agency newsletter and other publications throughout the year

Media Sponsors

- Company logo placement on Event Flyers and Media Announcements
- Recognition at Wings of Hope event
- Logo placement on Wings of Hope T-Shirts
- Company name and link to company Website on the Cancer Support Community website
- Opportunity for promotional material distribution
- Acknowledgement as a major sponsor in our agency newsletter and other publications throughout the year



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SPONSORSHIP PROGRAM

- Painted Lady (Presenting) Level \$10,000
- Monarch Level \$5,000 Viceroy Level \$2,500
- Buckeye Level \$1,000 Media Sponsor

Name: _____ Title: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

- Payment enclosed
- Please send me an invoice
- Credit card payment:

MC Number: _____ Exp. Date (mm/yy): ____/____

or

Visa Number: _____ Exp. Date (mm/yy): ____/____

or

AMEX Number: _____ Exp. Date (mm/yy): ____/____

Wings of Hope Butterfly Release, September 17, 2011
Thank you for your support!

Please fax this form to 650.968.5005, or mail to
Cancer Support Community, The Vineyard,
455 North Whisman Road, Suite 300, Mountain View, CA 94043,
or email Alicia Crank at acrank@cancersupportcommunity.net

Cancer Support Community is a 501(c)(3), nonprofit, charitable organization, and contributions to it are tax deductible as provided by law. The federal tax identification number is 68-0157858.